

THE PRIME TIMES



PRIME TIME PLUS

Spring 2025

CALENDAR OF EVENTS

APRIL

29 – Costa Rica Slide Show

MAY

1 – Olbrich Gardens
Birding Class

13 – Historical Walking Tour

May 27 - June 9 –
Panoramic Scandinavia

JUNE

18 – Frauds and Scams
Seminar

25 – Brewers vs. Pirates
Baseball Game

AUGUST

5 – Appreciation Concert

19-21 – Summer
Mystery Tour

SEPTEMBER - OCTOBER

30-7 – Colorado Rails
and Rockies - **Sold out!**

JANUARY 2026

19-28 – Pura Vida Costa Rica

APRIL - MAY 2026

28-May 10 – French
River Cruise - **Inquire today!**

**Are you interested in
registering and paying
for events online?**

**Email us today
to learn more!**

COSTA RICAN TROPICAL ADVENTURE SLIDE SHOW PRESENTATION

Tuesday, April 29, 2025, from 5:30 – 7:00 p.m.

Lake Ridge Bank, 108 N. Main Street, Verona, WI (enter through back door by drive-up)

Experience the vibrant spirit of Costa Rica on this unforgettable journey, where “Pura Vida” comes to life from **January 19-28, 2026!** Begin in San José, with a stay at the historic Gran Hotel Costa Rica, and explore the awe-inspiring Irazu Volcano and Lankester Botanical Garden. Continue your journey as you enjoy traditional Costa Rican culture in Sarchi.



Next, relax at the Arenal Manoa Resort with stunning views of Arenal Volcano and explore Mistico Nature Park’s rainforest. Discover the wildlife of Caño Negro Refuge on a guided boat cruise, then embark on a scenic cruise across Arenal Lake to Monteverde, where you’ll learn about coffee, chocolate, and sugarcane production. Along the way, we will stay at the Ocotea Boutique Hotel surrounded by lush greenery in Monteverde’s cloud forest.

Conclude your adventure with a stay at the Tamarindo Diria Resort on Costa Rica’s beautiful northwest coast. Relax on the beach, explore local shops,

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CHEER ON THE BREW CREW AT AMERICAN FAMILY FIELD: A DAY OF BASEBALL FUN!

Wednesday, June 25, 2025 - Game Time - 1:10 p.m.
American Family Field, Milwaukee, Wisconsin



Are you ready for an unforgettable day at the ballpark? Join Prime Time for an exciting game between the Milwaukee Brewers and the Pittsburgh Pirates! This is your chance to be part of the action, cheer on the Brew Crew, and experience the thrill of Major League Baseball in person.

We’ve secured seats in the Loge Infield section, located right along the third-base line with a fantastic view of home plate. From this perfect vantage point, you’ll catch all the excitement—whether it’s a stolen base, a home run over the fence, or a game winning slide into home plate.

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MESSAGE FROM THE PRESIDENT

Paul Hoffmann – President



Fellow Prime Time Plus Club Members:

I am very excited that our bank's Prime Time Plus Club (PTPC) continues to grow. Not only are we adding a lot of new members to our club, our PTPC leaders, **Katie Magyera**, and **Jenny Gutzmer**, continue to grow our club's offerings

as well. You'll find many exciting ways to travel, learn and spend time with friends, old and new. We've included information about some of the opportunities we're offering in the coming months, but some of my favorites include:

- If you are interested in travel to see beautiful and exotic sights, be sure to attend our slide show about our upcoming tour to Costa Rica on **Tuesday, April 29**. This trip promises to be an unforgettable journey through all the beautiful gardens, rainforests and beaches of Costa Rica. RSVP today.
- Fraud keeps growing and I encourage all members to attend an important seminar on **Wednesday, June 18**, about how to keep yourself safe from fraud and scams. **Jeff Kersten** from the Bureau of Consumer Protection will lead this informative session about frauds that target seniors and how you can protect your money. Jeff is very knowledgeable, and I encourage all members to join us for this informative session.

Finally, as you may know, the main purpose of our Prime Time Plus Club is to thank you for banking with Lake Ridge Bank. Please mark your calendars for **August 5**, when we will host our free Client Appreciation Concert. This year's concert will feature the incredible Vegas-style vocal talents of **Ludy and his Lady** and their iconic **"Crooners and Divas Tribute Show."** Reserve your spots early as this is one show you will not want to miss. We hope to see you there for a night of incredible music and entertainment.

As always, thank you for choosing Lake Ridge Bank as your financial partner.

– **Paul Hoffmann, President**

OH LÀ LÀ! COME CRUISE WITH US!

There are still a few spots left on our French Riviera Cruise!

Join us from **April 28 –**

May 10, 2026, for a journey of breathtaking landscapes, world-class wines, and unforgettable experiences through the stunning Burgundy, Provence and Côte d'Azur regions of France.



Don't miss out! Email us today to register, get a trip brochure, or setup a time learn more about this tour.

SUMMER MYSTERY TOUR

Tuesday, August 19 - Thursday, August 21, 2025

Come and join us on a Mystery Trip, About where we are going, we are tight lipped. Three days and two nights of fabulous fun, With Katie and Jenny, it will be done.

Sipping and tasting, friendship and learning, Is what makes this trip so alluring. All this folly will make you shout, THIS IS WHAT PRIME TIME IS ALL ABOUT!



Package includes: Roundtrip personalized coach transportation, 2 nights of lodging, 5 meals (2 breakfasts, 1 lunch, 2 dinners), all attractions, baggage handling and gratuities for the drivers and guides.

Cost: Double \$605; Single \$768; Triple \$550. Please add \$50 per person for non-members. **A \$200 deposit per person is due with your registration to hold your spot.**

Optional Travel Protection Plan Costs: Please plan to add \$44 for a Double; \$55 for a Single; or \$40 for a Triple **per person** at the time of deposit if you would like trip insurance.

A \$200 deposit is due with registration to secure your spot. **Please register by Friday, May 16, 2025.** Final payment due Tuesday, July 1, 2025.

To register, complete the form included in this newsletter. All registrations are taken in date and time order.

CANCELLATION POLICY: All payments are fully refundable for cancellations received by 7/1/2025. Although every effort will be made to refund passenger payments, cancellations received after this date will be subject to the penalties imposed by our suppliers. It is highly suggested that all travelers help protect their vacation investment by purchasing an optional travel protection plan. Should the passenger purchase travel protection and need to cancel after 7/1/2025, a travel protection claim must be filed with Travel Guard. Please note that we encourage all travelers to purchase a plan at the time of initial trip deposit and that the premium is refundable for cancellations received before 7/1/2025.

* Insurance is underwritten by National Union Fire Insurance Company of Pittsburgh, Pa. a Pennsylvania Insurance Company (NAIC #19445), currently authorized to transact business in all states and the District of Columbia.

DISCOVER THE WONDERS OF NATURE: BIRDING AT OLBRICH GARDENS

Thursday, May 1, 2025, from 10:00 a.m. - 12:00 p.m.
Olbrich Gardens, 3330 Atwood Avenue, Madison, WI

Are you interested in learning more about the fascinating world of birds and how to attract them to your yard? Join Olbrich Gardens' knowledgeable staff for an engaging and informative program focused on birding and nature!



We will begin with a lecture, where you'll discover the life histories

of our magnificent feathered friends. We'll cover basic bird identification, helpful tips for attracting birds to your garden, and provide resources for continuing your birding adventures beyond the program. Whether you're a seasoned birdwatcher or a beginner, this session has something for everyone.

After the lecture, we'll head out for a bird-focused walking tour of Olbrich Gardens. During the tour, we'll look for birds in their natural habitat and showcase plants that are particularly loved by our feathered visitors.



Olbrich Gardens opens its doors at 10:00 a.m. Please join us at 10:00, for coffee, pastries, and conversation. The presentation will start at 10:30 a.m. followed by the garden tour.

The cost for this event is \$20 per person which includes the program, tour, coffee and baked goods. Full payment is due with registration.

Please RSVP by Thursday, April 24, 2025. To register, please complete the form included in this newsletter. All reservations are taken in date and time order.

STROLL THROUGH TIME: UNIVERSITY HEIGHTS HISTORIC ARCHITECTURAL WALKING TOUR

Tuesday, May 13, 2025, from 10:00 - 11:15 a.m.
Meet at Olin House, 130 N. Prospect Avenue, Madison, WI

Take a step back in time with a walking tour of Madison's University Heights, a neighborhood known for its rich architectural heritage. Developed in the late 19th century, it features a blend of Victorian, Arts and Crafts, and Colonial Revival style homes by notable architects like Frank Lloyd Wright, Louis Sullivan, and Frank Riley.

Once an elite enclave for professors and university officials, University Heights remains one of Madison's most desirable neighborhoods. Local historian Michael Bridgeman, host of PBS's Remarkable Homes of Wisconsin, will guide the tour, offering insights into the area's development and the architectural evolution that shaped it.

Whether you're a Madison native or a first-time visitor, this tour provides a unique opportunity to appreciate the craftsmanship and history of one of the city's most distinguished neighborhoods.

The cost for this tour is \$15. Full payment is due with registration. Please note street parking is readily available in the University Heights neighborhood.

Please reach out to learn more about accessibility options.



Please RSVP by Tuesday, May 6, 2025. To register, please complete the form included in this newsletter. All reservations are taken in date and time order.

CROONERS & DIVAS - A VEGAS HEADLINER TRIBUTE SHOW

FEATURING LUDY AND HIS LADY

Tuesday, August 5, 2025 – Showtimes at 1:00 p.m. OR 6:00 p.m.
Verona High School Performing Arts Center
234 Wildcat Way, Verona, WI

Free Member Appreciation Concert

Get ready for an unforgettable performance as the Prime Time Plus Club proudly presents the incredible vocal talents of **LUDY and his LADY** at our 2025 Member Appreciation Concert!

Prepare to be dazzled by their iconic **“Crooners and Divas Tribute Show”**— Vegas-style tribute that spans over 11 decades of legendary Las Vegas performers. This interactive performance will take you on a musical journey, featuring timeless hits from Frank Sinatra to Elvis, Michael Bublé to Adele, and countless stars in between!

John LUDY Puleo and his wife, LADY Nicole, have been captivating audiences together since 2014, performing throughout the Midwest and Florida. With their

powerhouse vocals and world-class stage presence, they deliver a headline-worthy variety show like no other.

The “Crooners & Divas Vegas Tribute Show” is a true celebration of vocal excellence, showcasing custom medleys of your favorite classic headliners and breathtaking duets. This is a one-of-a-kind performance you won't want to miss!

Tickets will be mailed to the address provided on the sign-up sheet, so please be sure to include your complete mailing address. For non-member guests, tickets will be sent to the member who invited them. Each member may bring one guest, with a \$25 non-member fee per guest.



Reservations are now open! Tickets will be assigned on a first-come, first-served basis, so be sure to reserve your spot early. Doors will open 30 minutes before each show. Show time is two hours including an intermission. Don't wait—join us for this incredible music and entertainment!

Please RSVP by Tuesday, July 1, 2025. To register, please complete the form included in this newsletter. All reservations are taken in date and time order.

KEEPING SAFE: FRAUDS AND SCAMS SEMINAR

Wednesday, June 18, 2025, from 12:00 – 1:30 p.m.
Lake Ridge Bank, 108 N. Main Street, Verona, WI (enter through back door by drive-up)



Jeff Kersten
Agency Liaison

Frauds and scams are constantly evolving. They can target anyone and occur more frequently than most people realize. To help our

members protect themselves, Prime Time Plus Club is bringing back this essential free seminar focused on preventing fraud.

During this session, an expert from the Wisconsin Bureau of Consumer Protection will discuss common scams that specifically target seniors, how to recognize the

warning signs, and the steps to take if you or someone you know falls victim to a scam.

The Bureau of Consumer Protection is Wisconsin's leading authority on consumer safety. As part of the Wisconsin Department of Agriculture, Trade and Consumer Protection, the Bureau educates the public, resolves complaints, investigates cases, and enforces laws to combat fraudulent and deceptive practices that harm consumers and businesses alike.

The seminar will be led by Jeff Kersten, the Agency Liaison for the Bureau of Consumer Protection. Jeff is dedicated to educating the public, businesses, and law

enforcement across Wisconsin on topics like privacy protection, data security, and identity theft. With over 12 years of experience as a police officer and a former Consumer Protection Investigator, Jeff brings extensive knowledge to the discussion.

A light lunch will be served at 12:00 p.m. followed by a presentation at 12:15 p.m. on June 18, 2025, at the Lake Ridge Bank Verona Office.

RSVP by Monday, June 9, 2025. To register, please complete the form included in the newsletter. All reservations are taken in date and time order.



COSTA RICAN TROPICAL ADVENTURE SLIDE SHOW PRESENTATION *Continued*

or take the perfect blend of nature, culture, and relaxation—Costa Rica’s “Pura Vida” awaits you!

There is so much more to learn about this amazing tour! Full details will be available at the slide show presented by Cruises and Tours Worldwide on Tuesday, April 29, 2025. **Doors will open at 5:15 p.m.** for a light meal and check-in. **The slide show will begin at 5:30 p.m.**



Please note: Registrations cannot be accepted until after the presentation. Prime Time Plus Tours can sell quickly. If this trip sounds like one you might enjoy, we strongly encourage you to attend the slide show.

*Please RSVP by **Monday April 21, 2025.** To register, please complete the form included in this newsletter. All reservations are taken in date and time order.*

CHEER ON THE BREW CREW: A DAY OF BASEBALL FUN!

Continued

Don't miss out on this opportunity to be part of the action! Whether you're a lifelong Brewers fan or new to the game, this outing promises to be an afternoon full of excitement and Prime Time fun!



The cost for this trip is \$85 for members and \$90 for non-members which includes roundtrip transportation, ticket, and snacks on the bus. Full payment is due with registration.

*Please RSVP by **Friday, May 16, 2025.** To register, please complete the form included in this newsletter. All reservations are taken in date and time order.*

DIRECTOR'S MESSAGE

Katie Magyera – PTP Club Director



Dear Prime Time Plus Club Members,

Spring is just around the corner! With the days getting longer and the warm weather approaching, it's the perfect time to start thinking about your next

adventure. Have you traveled with Prime Time Plus before? If not, I'd love to share what makes our program unique.

Beyond the amazing people you'll meet on tour, Jenny and I are here to ensure your experience is seamless every step of the way. Once you sign up for a trip, you'll never have to wonder where to go for answers— we're always just a call or email away. In the weeks leading up to your departure, we'll host a meeting to cover all the details, provide important documents, and make sure you feel fully prepared for your trip.

On the day of departure, we'll pick you up from one of our local pick-up locations, and you'll have our full support throughout the entire journey. If any issues arise, we will be there to help, and if you need to file an insurance claim, we'll take care of that for you too. All of this is what sets Prime Time apart from other groups!

We hope you will try us on and join us for a tour soon. Are you looking for a tour that we haven't offered? Let us know! Email us today to tell us where you want to go next!





Lake Ridge Bank™

Go Far. Go Together.

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PRIME TIME PLUS

PRIME TIME PLUS CLUB DIRECTORS:

Katie Magyera or Jenny Gutzmer at (608) 767-4752
or by email at primetime@lakeridge.bank

We hope you will stop in to see us soon at any of our Lake Ridge Bank locations!

ATWOOD AVE.	CROSS PLAINS MOTOR PLUS	MIDDLETON UNIVERSITY AVE.	OREGON
BELLEVILLE	EVANSVILLE	MONONA DR.	SAUK PRAIRIE
BLACK EARTH	EVANSVILLE DRIVE-UP	BRIDGE ROAD	VERONA
BROOKLYN	JANESVILLE	MOUNT HOREB	WAUNAKEE
COTTAGE GROVE	MIDDLETON PARMENTER	NEW GLARUS	
CROSS PLAINS			

PRIME TIME PLUS CLUB UPDATES:

Visit our **Prime Time Plus Club Resource Page** at: www.lakeridge.bank/prime-time-plus-club/member-resources to find the latest recordings of our presentations.

The Prime Times is published quarterly by Lake Ridge Bank Prime Time Plus Club. Send address changes and comments to editor, Katie Magyera, 5515 Monona Drive, Monona, WI 53716. This publication is written for the benefit of the Prime Time Plus Club members of the Lake Ridge Bank.